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**New Orleans Area Habitat for Humanity  
welcomes your participation in our upcoming  
Bench & Bar Build in November 2018**



**Q: WHAT IS BENCH & BAR?**

**A:** Bench & Bar is an opportunity for attorneys, judges, law students, and select businesses to volunteer to help build a house in partnership with a hard-working New Orleans family that will purchase it at 0% interest.

**Q; WHY IS IT NEEDED?**

**A:** New Orleans Area Habitat for Humanity has built over 600 houses for low income home buyers yet the need for affordable housing continues. Half of renters and 27% of homeowners in New Orleans spend more than 35% of their income for housing. Among renters, more than 25% spend more than half their income for shelter.

**Q:WHAT ARE THE DATES?**

**A:** November 2, 3, 9, 10, 16, 17—Fridays and Saturdays in November, excluding Thanksgiving weekend

**Q: HOW CAN I/MY FIRM PARTICIPATE?**

**A:** There are opportunities to participate as a sponsor or as an individual. These levels are outlined below.

**Q: WHAT IS EXPECTED OF VOLUNTEERS?**

**A:** Volunteers arrive at 7:45 and finish at 4:00 with an hour break for lunch. Habitat provides all tools and training; no prior construction skill is needed. Lunch will be provided by a sponsor each day.

*NOAHH builds homes in partnership with homeowner families, volunteers, sponsors, and communities to empower families to transform their own lives and to eliminate poverty housing in New Orleans while serving as a catalyst to make decent shelter a matter of conscience and action.*



[www.habitat-nola.org](http://www.habitat-nola.org)



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## SPONSORSHIP LEVELS

### **\$2,500 SPONSOR**

- Prominent placement; name/logo on marketing materials including all tee shirts
- Sponsor highlighted in all outreach efforts, made available to media
- Recognized in Annual Impact Report, monthly e-newsletter (print/digital distribution: 35,000)
- Featured in interview or blog entry on website
- Promoted on social media with option of Instagram “takeover”
- Option to present CLE over lunch
- Invitation to pre- and post-build events and home dedication
- Up to 20 volunteer slots
- Option to disperse volunteers over build days to maximize presence
- Lunch/snacks served on construction site
- Build site speaking opportunity if desired.
- Takeaway items (“swag”)

### **\$1,000 SUPPORTER**

- Name/logo on marketing materials including all tee shirts
- Invitation to pre- and post-build events/parties and home dedication
- On-site CLE opportunity
- Up to 5 volunteer slots
- Bench & Bar Build t-shirt
- Lunch/snacks served on construction site
- Takeaway items (“swag”)

### **\$250+ INDIVIDUAL PARTICIPANTS**

- Invitation to dedication
- On-site CLE opportunity
- Bench & Bar Build t-shirt
- Lunch/snacks served on construction site
- Takeaway items (“swag”)
- Prizes awarded to top 5 individual fundraisers

## **WANT TO GET INVOLVED?**

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