

# FACT SHEET

New Orleans Area Habitat for Humanity (NOAHH) is a 501(c)(3) non-profit organization, incorporated in 1983 as an independent affiliate of Habitat for Humanity International.

3,182 Families served by NOAHH since 2006

500 homes built

2,400 homes gutted

120,000+ volunteers

31 years working in New Orleans

## Partner Family Qualifications

- Ability to pay
- Need for shelter
- Willingness to partner

#### For more information:

- habitat-nola.org
- Facebook.com/habitatnola
- To volunteer log on to: habitat-nola.org/volunteer

### How It Works

- Habitat for Humanity provides capital not charity to its Partner Families. Through NOAHH's unique program, low-income families who may not be able to secure a traditional bank home loan are given a chance to attain their dream of homeownership.
- In lieu of a traditional down payment, Habitat Partner Families contribute 350 hours of "sweat equity" to the building of their homes and the homes of other Habitat Partner Families.
- In 2012, NOAHH began incorporating A Brush With Kindness projects, a home repair service for homeowners in need. Typical projects include wheelchair ramps, siding and roof repair, door replacement, or landscaping.
- The Habitat Urban Gardens (HUG) initiative began in 2012. NOAHH
  now partners with 12 local nonprofits and businesses to use Habitat lots to
  cultivate produce, fruit trees, and more to support local communities and
  restaurants.

Partner families pay off the houses through a zero-interest loan.

## **Economic Impact and History**

- Since its incorporation in 1983, New Orleans Habitat has built over 500 homes and remediated over 200 more in the New Orleans area.
- Prior to Hurricane Katrina, NOAHH built 12-14 homes a year.
- NOAHH has had a \$307,000,000 impact since Hurricane Katrina on the economy of New Orleans\*.
- NOAHH has created 3,434 jobs since 2006\*.
- New Orleans Habitat's Musicians' Village consists of 72 single-family homes, five elder friendly duplexes, a toddler-friendly pocket park and the Ellis Marsalis Center for Music.
- 80% of the homes in Musicians' Village Core Site house musicians.

92 cents of every dollar donated goes directly to programs.

<sup>\*</sup> According to a study conducted by EMH Strategy and Management Consulting in 2012